**MARKET CONSUL’S PERFORMANCE PLAN**

1. This is the performance Plan for **John Citizen** (‘You’).
2. This Plan represents the customised Terms and Conditions applicable to You, which together with the Market Consul’s Deed and the General Terms and Conditions for Adoption Facilitators, comprise the legally binding relationship between You and NuGenesis.
3. Your Region is South Korea.
4. Your NuGenesis in-house coordinator will be **[insert NuGenesis Co-ordinator name]**, who will be conducting the assessment of Your performance against Your Key Performance Indicators (KPIs).
5. **Market Consuls** are expected to:
6. Convert existing client baes to NuGenesis users;
7. Build new client bases as NuGenesis users;
8. Convert existing blockchain users to NuGenesis;
9. Covert new adopters to NuGenesis;
10. Identify key untapped markets and implement strategies to reach and convert new suers to NuGenesis;
11. Identify opportunities for new adopters to blockchain to become NuGenesis users; and,
12. Create new marketing strategies.
13. Key Performance Indicators (KPI’s):

The KPIs are:

Quantity

1. Number of new users to NuGenesis

minimum: 7,000 / month for the first 6 months and 8,500 / month for the next 6 months

(b) One marketing campaign per month to a different market segment

Quality

Your communication must be high quality, high resolution, and high production value. Your text and grammar must be flawless. The marketing campaign must present NuGenesis in a favourable light as a prestige, innovative blockchain system at the forefront of technical evolution.

1. **The remuneration and benefits of the Diplomat Role**

7.1 A market Consul will be a Provisional Market Consul for the first 6 months.

7.2 After 6 months a Market Consul who is full time will be entitled to negotiate a base remuneration which shall be

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7.3 After 12 months a full-time Market Consul will be a Senior Market Consul and will have a base remuneration of:

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7.4 Performance benefits are follows:

* 10% of any fees attributable to a new user caused by You.
* Once qualified as a Senior Market Consul, 15% of any fees attributable to a new user caused by You.
* 5% of any fees attributable to the next generation of users introduced by Your conversions, and a subsequent 2.5% of the fees attributable to the third generation of users introduced by the second generation. This means You will be earning 3-Generations of fees! The users are tracked and are part of an immutable, un-censorable system record known as the ‘Diplomats Ledger’, where You can access and view the history of every user’s fee generation.
* Free Options on NuGenesis related Coin releases: You will be entitled to free LedgerX exchange, Just Social, Bitcoin Green, and other related Coin releases.
* Deeply discounted (at least 50%) coins and tokens: any crypto assets launched on our exchange or V2R launchpad, the Market Consuls will be able to acquire at 50% of the listed price.
* Remunerated New Project Participation: as You will have early access to new projects being launched, and many will need tech, admin, marketing, etc. support, so You will also have first access to provide these services to the new projects and be properly remunerated.
* Individualised merch: NuGenesis branded, with Your insignia, on a wide range of merchandise, event swag, and other paraphernalia ideally given out to the community You are building with us.
* Individualized ceremonial coins and NFTs: NuGenesis branded, with Your insignia, on ceremonial physical coins and/or NFTs commemorating Your milestones with NuGenesis.

1. **Restrictions on the Sale of NuCoin, etc.**

8.1 For the year of Your Market Consul Appointment, it is important that the market perception does not have You ‘dumping’ NuCoin for fiat currency. You acknowledge that the sale of NuCoin by an Ambassador with insider knowledge may be perceived as being indicative of a lack of confidence in NuCoin.

8.2 Accordingly, the sale of NuCoin for the first two years will be limited to an average of 50% of the NuCoin earned over the previous six months, and there are to be no sales in the first six months.

1. **Limited Recourse Loans**

You will be entitled to have up to a maximum of 60% of the value of NuCoin mortgaged as security for a limited recourse loan to You in Your desired fiat currency.

1. **Penalties**

10.1 You agree that the benefits linked to KPI necessarily involve the withdrawal of those benefits and the repayment of benefits for failure to meet a KPI or a breach of the Terms and Conditions which include the Code of Conduct.

10.2 You agree that You may be penalised for a failure to meet a KPI or in satisfaction of a non-persistent breach and that a persistent breach that damages the reputation of NuGenesis can result in a forfeiture of Your miner-staker position, and/or accumulated earnings.

10.3 Where NuGenesis claims that You have failed a KPI, or breached a provision worthy of a penalty, You will have an opportunity to show cause why this should not occur and an opportunity to rectify the breach. If that does not satisfy the situation, and You wish to dispute the situation, the mediation provision will be activated to resolve it.